



CEI AWNING
 2324 DENISON AVE
 CLEVELAND, OH 44109
 www.ceiawning.net
 216-749-2233

THINK SPRING!



USEFUL NUGGETS TO KNOW AND SHARE

A GOOD NEWS NEWSLETTER FULL OF FUN AND INTERESTING FACTS FOR OUR CUSTOMERS FEBRUARY 2011

Straight from the basement desk of Kevin Potoczak:

Many are familiar with our custom awnings, but we also carry a multitude of custom fabric products and offer a variety of services including:

- Decorative Interior Shades For Your Windows (easy DIY thing)
- Seasonal & Permanent Stationary Awnings for Patios/Decks
- Wind and Weather Curtains to protect you from the elements
- Retractable Patio and Window Awnings
- Permanent Window and Door Awnings in Many Styles
- Pickup Bed Covers
- We also offer Cleaning/Waterproofing Services & Products
- Takedown/Storage and Spring Installation for seasonal awnings
- Custom Graphics for Awnings, Signs, and Windows



Feel Free to Email Us With Any Inquiries
 cei2324@att.net

YOUR LUCKY DAY SPECIAL

Motorized Remote Controlled Retractable Patio Awning
 12', 13', & 14' WIDE x 10'-2" PROJECTION

\$1,849.00

7700 model with available in 10 solid Sunbrella Colors.

LIST PRICE IS \$2,880.00

INSTALLATION & SHIPPING ADDITIONAL

LIMITED TIME OFFER EXPIRES 4/18/11 216-749-2233

hankslist

search hankslist

for sale

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

soon to experience awning weather

st patricks day

first day of spring

cleveland

Lucky Day Special-Motorized Retractable Awning 12', 13', or 14'wide x 10'-2"proj

Reply to: cei2324@att.net

****Retractable Awning Featuring a PRICE SAVINGS OF OVER \$900.00****

STANDARD FEATURES INCLUDE:

- Powdered Coated White, Almond, Bronze, or Sand Frame
- Welded acrylic seamed cover
- 10 solid Sunbrella colors to choose from: Forest Green, Linen, Linen Tweed, Burgundy, Heather Beige, Parchment, Toast, Black, Spruce, or Hemlock Tweed
- Remote Controlled Motor
- Lifetime Warranty on the Frame, 10 Years on the Fabric and Motor



INSTALLATION AND SHIPPING ADDITIONAL. OFFER ENDS APRIL 18, 2011!

Location: Cleveland, OH 216.749.2233 or email to cei2324@att.net

You can find us on facebook.com under CEI Awning or at <http://ceiawning.wordpress.com> and see some of the work we do as well as current specials and useful tips concerning our products.



BEVERAGES

SHAMROCK SHAKE



In the spirit of the month, I offer an appropriate treat for those who crave this year round. This recipe comes from Todd Wilbur, creator of www.topsecretrecipes.com, who clones many restaurant favorites.

What you will need:

- 2 Cups of Vanilla Ice Cream
- 1 ¼ Cups Low Fat Milk
- ¼ teaspoon mint extract (not peppermint)
- 8 drops of green food coloring

Combine all Ingredients in a blender on high speed until smooth. Stop blender to stir with a spoon if necessary to help blend ice cream.

Makes 2 12 oz servings

Previous recipes available on CEI Awning's Facebook Page-
<http://www.facebook.com/pages/CEI-Awning/123446748270>

FABRICATIONS

USEFUL NUGGETS TO KNOW AND SHARE

IN THIS ISSUE

- GAS PRICES GOT YOU FLUSTERED?
- ECO-DRIVING TIPS
- LOCAL FLAVOR
- RECIPE OF THE MONTH: SHAMROCK SHAKE

This issue of Fabrications is being sent to you courtesy of

CEI Awning and its employees by Kevin Potoczak, Acct. Mgr. www.ceiawning.net

It is our way of saying that you are important to us and we truly value the business you have given us. Please feel free to pass this newsletter on to friends and neighbors. Thanks again and Enjoy!

RANDUMB WISDUMB

Per an article found on msnbc.com, Jack Barkenbus of Vanderbilt University, "eco-driving" bases its theory that if people are continually trained by technology in their vehicles in ways to save fuel, it will in turn lead to less "aggressive driving". Less aggressive driving from everybody could realistically account for a 10% decrease in fuel usage, according to Barkenbus. The bigger picture is that if 1/3 of American Drivers followed eco-driving, the decrease in fuel usage and CO2 would be equivalent to taking 6 million cars off the road. The part that means the most to us is that it could save you \$200-\$400 per year in fuel costs and possibly be less dangerous on the roads by reducing accidents as well.

GAS PRICES GOT YOU FLUSTERED?

Toto, I Don't Think We Are In Canvas Anymore

Take it from CEI Awning, fuel economy and petroleum products are always a sensitive issue. Just about everything we make out of fabric is a petroleum generated product as we aren't using real canvas anymore. Every material we get delivered and then eventually install is tied directly to gas consumption. However, we aren't going to run out and replace our 1988 Chevy Cheyenne (yeah, you are reading that right) and 2001 Dodge Ram trucks to take on a payment just to save some gas expense. We can help ourselves by following through on some easy "eco-driving" suggestions and benefit from some savings each year.

Eco-Driving

Not to be confused with "hypermiling", which is a method using unsafe driving practices to save on fuel economy, eco-driving is something that is better for the environment, safer to all those on the road, and finally saves you in the long run.

The single most effective way to promote better driving savings is technology that many new cars are equipped with to curb bad driving habits and program you to drive more efficiently with empirical evidence. If we can see that our last trip wasn't very efficient, we will curb bad habits like whomping on the gas when the light turns green. Maybe we try to find a better route in times when traffic is heavy or for that matter adjust the time we commute to avoid idling on the freeway. Advice on how to save fuel only work for so long as we fall back into bad habits, however, seeing the evidence on a daily basis will help retrain the most aggressive drivers.

Despite the fact most people do not have such handy devices, www.ecodrivingusa.com has put out some tips to follow if you don't have a device to help:

- Plan your trips to minimize distance (gps devices are great for this or even Google maps)
- Don't let the car idle to warm up. Modern cars do not need this.
- Avoid quick starts and stops. Aggressive driving can lower fuel economy by as much as a third at highway speeds and by 5 percent around town, according to the EPA.
- When you can do it safely, keep moving. Accelerating from a full stop uses more fuel.
- Drive your car's optimum speed — usually around 60 mph — when you can. Every 5 mph over 55 mph decreases fuel economy by about 7 percent. This is the equivalent of paying almost a quarter more per gallon for every 5 mph above 60 mph, according to EPA.
- Cool the car appropriately based on speed => Under 40 mph, open the windows. Use the a/c when driving highways to reduce drag.
- Maintain your car including oil changes, tune-ups, & tire inflation (this one is a biggie)
- Don't travel with any unnecessary weight in the vehicle. Every 100 lbs decreases efficiency by 2%

See www.ecodrivingusa.com for some great information to save you money.

What Our Customers Say:

Feel free to share your your experience at: www.ceiawning.wordpress.com or on www.facebook.com

"While building our dream home, we failed to consider the angle of the house. The A-frame style, with all windows in the back, was facing west. The all day sun, made it impossible to enjoy our patio, and turned our great room into a giant oven. We thought about adding a pavilion, which becoming a permanent fixture, would block the beautiful windows that added, so much style. After reviewing our options, we thought about a canvas awning. We called "CEI". We met with Kevin, in sales, and discussed what we wanted to achieve, without compromising the windows. We had a two-part problem because of the height of our roofline and the patio below. With the expertise of Hank and Kevin, they were able to come up with a product that was both functional and aesthetically pleasing. We are able to enjoy our patio and the interior temperature in the great room has been reduced by at least 15-20%. Sitting under the canopy gives a warm and inviting feeling. The installers were neat and did a great job. The structure is very well made and will give us many years of enjoyment. Thank you Hank, Kevin and CEI!

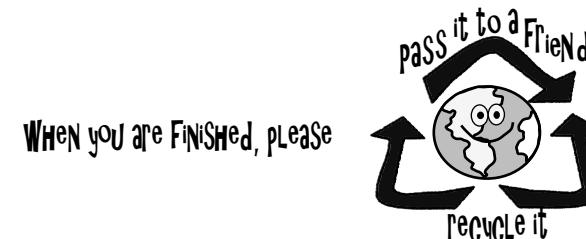
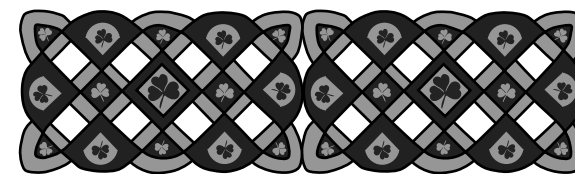
Suzanne & Pete, Sagamore Hills

APROPOS QUOTES OF THE MONTH

Anyone acquainted with Ireland knows that the morning of St. Patrick's Day consists of the night of the seventeenth of March flavored strongly with the morning of the eighteenth. ~Author Unknown



It's spring fever. That is what the name of it is. And when you've got it, you want - oh, you don't quite know what it is you do want, but it just fairly makes your heart ache, you want it so! ~Mark Twain



LOCAL FLAVOR

Shortly before finishing this issue, Japan had experienced one of the most devastating earthquakes ever recorded. Images on the internet and on tv have been eye-opening. Our thoughts and prayers are with the people of Japan and hope they can recover as quickly as possible from this catastrophic event. Locally, 3 organizations have begun taking donations to help the Japanese people including the Red Cross, The Salvation Army, and Medwish.

The Red Cross is accepting donations via text messaging: Text REDCROSS at 90999 to donate \$10.00 to the relief efforts.

The Salvation Army is also earmarking donations to Japan through the website: http://www.use.salvationarmy.org/use/www_use_greater_cleveland.nsf

Medwish is a local non-profit organization, www.medwish.org, committed to providing recycled medical supplies to countries in need. In the case of Japan 100% of the funds donated will go to helping the needs of the country. I was able to donate to the cause of Japan (you can select where you want your money to go) by using Paypal and it took about a minute. The organization has helped many countries deal with medical supply shortages most recently in Haiti.